

**University Business School,
Himachal Pradesh University**

Name of Program: MBA

Program Outcomes

After completion of the Program, the students will be able to:

PO1: Management knowledge: Apply the knowledge of all functional areas of Business Management viz Marketing Management, Financial Management, Human Resource Management, Operation Management and Information Technology to find solutions to the complex management problems.

PO2: Problem analysis: Identify, formulate, review research literature, and analyze complex management problems reaching substantiated conclusions using fundamentals & principles of management.

PO3: Development of solutions: Develop solutions to meet the specific needs with appropriate consideration for the overall wellbeing and safety of individual, society and environment in a culturally inclusive atmosphere.

PO4: Modern tool usage: Create, select, and apply appropriate techniques, technology, resources, and modern tools of prediction and modeling complex management activities with an understanding of the limitations.

PO5: The manager and society: Apply the reasoning developed through contextual knowledge to assess societal, legal, cultural, health & hygiene, and other allied safety issues and the consequent responsibilities relevant to the professional management practices.

PO6: Environment and sustainability: Understand the impact of the professional management solutions in societal and ecological challenges and demonstrate the knowledge and need for sustainable development.

PO7: Ethics: Apply ethical principles and commit to professional ethics, values & norms along with accountabilities & responsibilities of the modern business management practices.

PO8: Individual and team work: Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings.

PO9: Communication: Learn appropriate skills to communicate at the level of workplace, community and society at large and to comprehend and write effective reports, design documentation, make effective presentations using modern electronic gadgets.

PO10: Internationalization: Contrast and distinguish between managerial practices and cultural diversity of different countries and learn from best practices prevailing across the globe.

PO11: Experiential Learning: Acquire hands-on experience of the industrial practices through internships and field visits.

PO12: Life-long learning: Recognize the need and have the preparation and ability to engage in independent and life-long learning in the broadest context of evolving business scenario.